

Georgia Pinkston

Chicago, IL | georgiapinkston.design@gmail.com | 703-939-7167
Portfolio: georgiapinkston.com | linkedin.com/in/georgia-pinkston

EDUCATION

James Madison University | Harrisonburg, Virginia

B.F.A. Graphic Design, May 2026 | Minor in Political Science | Magna Cum Laude

EXPERIENCE

Design Assistant

JMU Marketing and Branding | Harrisonburg, Virginia

December 2024 – May 2026

- Created print and digital graphics and layouts for university clients, incorporating art director feedback.
- Refined layouts across four Madison cycles and designed the Winter 2026 statistics-driven spread "By the Numbers."
- Produced branded assets, including secondary marks and promotional graphics, upholding university brand standards.

Marketing Assistant

Iris Magazine | Harrisonburg, Virginia

January – December 2025

- Designed 30+ Instagram graphics and a set of Canva templates to keep *Iris's* feed consistent.
- Recruited designers alongside the Editor-in-Chief to build the magazine's creative team.

Management & Operations Intern

U.S. Department of State, Embassy Prague

Summers 2022 – 2024

- Authored and edited 90+ embassy policies and communications materials in partnership with leadership.
- Built Microsoft SharePoint systems to track training records for 100+ employees.
- Selected to research and write a feature article for *State Department Magazine* on the U.S. Embassy in Prague.

SELECTED DESIGN WORK

Three Communities, One Changing World

Senior Capstone Project, 2026

- Designed an infographic poster and a laser-cut, hand-assembled globe for classrooms on how Indigenous communities adapt to climate change and globalization.

Downtown Harrisonburg Brand Identity Concept

Client-Based Design Project, Harrisonburg, Virginia, 2025

- Developed a visual identity for the Downtown Harrisonburg Tourism Office and pitched it to the client.

DOE: Travel Personal Care Brand

Brand Identity & Packaging Design, 2025

- Designed identity, packaging, and marketing for a sustainable, travel-focused personal care concept.

SKILLS

Design: Brand Identity | Editorial Design | Packaging | Print & Digital Design | Typography | Copywriting & Editing

Tools: Adobe InDesign, Illustrator, Photoshop, After Effects, Lightroom | Figma | Canva | Webflow | Microsoft Office